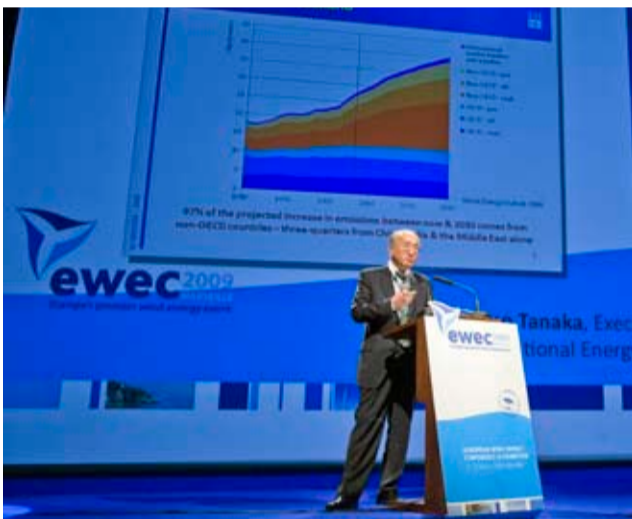




## EWEC 2010: Call for abstracts now open

The call for abstracts for presentations at EWEC 2010 is now open. Presenting at the conference is an ideal opportunity to share your latest discoveries, activities and projects with a diverse audience of decision-makers, technical experts and industry professionals.

Accepted abstracts will be presented during the conference (as oral or poster presentations) and be published in the conference proceedings. **The deadline for abstract submission is 12 October 2009.**



All abstracts will be carefully reviewed and scored by the EWEC 2010 Programme Committee, which is made up of leading experts from research institutes and the wind energy industry, and the Scientific Committee, overseen by the European Academy of Wind Energy (EAWE). The conference sessions are carefully developed and the poster presenters selected, before the entire programme is validated by the Steering Committee. The preliminary programme for the EWEC 2010 conference will be available online towards the end of 2009.

>> Continued on page 5

## Finance in focus

As the global economy continues to struggle, EWEC's Wind Energy Finance Forum has become increasingly relevant. EWEC 2009 featured a new finance panel discussion focussing on the volume and availability of capital, which will be one of the key factors determining the speed of growth in the wind industry over the next five years.

Led by New Energy Finance's CEO, Michael Liebreich, experts from banks, developers and utilities debated the impacts of the financial crisis and its associated stimulus packages, and considered which positive actions could be taken to ensure the buoyancy of the sector in the future.

>> Continued on page 3

## EWEC 2009: Record-breaking



This year's event was the biggest ever, with over 7,500 participants from more than 80 countries. Once again, the conference began with an energetic display of light, colour and music, provided by acrobats and stiltwalkers in stunning costumes. The vibrancy of this uplifting performance mirrored the optimism that is very much alive in the wind energy sector, even in these times of economic crisis.

Addressing an audience of senior politicians, wind energy professionals and international media, **Roland Sundén**, CEO of LM Glasfiber and the EWEC 2009 conference chair,

opened the conference by lauding the development of wind energy and highlighting the "historic window of opportunity for everybody who is committed to combating climate change, to supporting technological leadership and to creating new competitive exports and jobs."

Sundén was joined in the opening session by several high-level international, European and national political figures. The economic downturn and the continuing battle against climate change were high on everyone's agenda, but the message that emerged for the wind energy sector was overwhelmingly positive.

>> Continued on page 2



Featuring Polish Day:






[www.ewec2010.info](http://www.ewec2010.info)

EWEC 2010 IS SUPPORTED BY



European Commission



Polish Wind Energy Association



European Academy of Wind Energy



Global Wind Energy Council



Wind Power Works

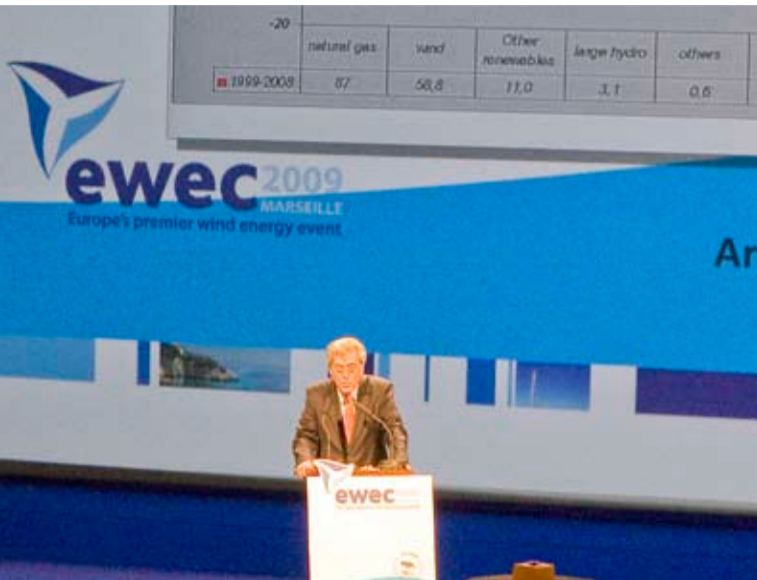
ORGANISED BY



EWEA WIND IS POWER

## EWEC 2009: Record-breaking

(Continued from cover page)



Commenting on wind energy's contribution to Europe's energy security, the EU Energy Commissioner, **Andris Piebalgs**, asserted that "wind energy can replace a large proportion of the polluting and finite fuels we currently rely on."

**Arthouros Zervos**, President of the European Wind Energy Association added that "the fight over the world's rapidly depleting fuel resources is already intensifying. It will only become more brutal with time and Europe will lose the battle. European companies have two thirds of the €35 billion global market for wind power technology. Wind energy is Europe's contribution to peace, progress and prosperity and we should urgently develop, promote and export it to the best of our ability."

**Mechtild Rothe**, Vice-President of the European Parliament, emphasised the importance of wind energy in the present economic climate - "we have learned from the current crisis that we should not wait until the problems are there before we act - we need to invest in wind energy now."

**Nobuo Tanaka**, Executive Director of the International Energy Agency (IEA) agreed, stressed the importance of "focusing economic recovery plans on green investments for a short-term stimulus and long-term benefits".

**Marcin Korolec**, Secretary of State for the Ministry of the Economy in Poland, praised the economic value of wind energy, stating that "the development of wind energy stimulates the whole economy, particularly at times of crisis."

The host country, France, was represented by **André Antolini**, President of the French Renewable Energy Association (SER) and **Chantal Jouanno**, French Secretary of State for Ecology. In a video message to delegates, Jouanno reminded delegates that "the world has no choice but to enter a new energy era, which is essential for our energy autonomy and in order to maintain our country's wealth."

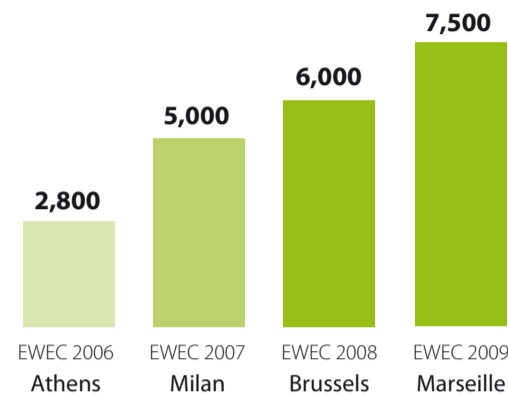
**Jean-Louis Bal**, Director of Renewable Energies in French Agency for Energy and Environment (ADEME), introduced the video and stated that "the French [wind] market today is one of the most dynamic in Europe."

"The 'Annual General Meeting' for the wind industry."

Airtricity, Ireland 

## Growing event reflects a growing sector

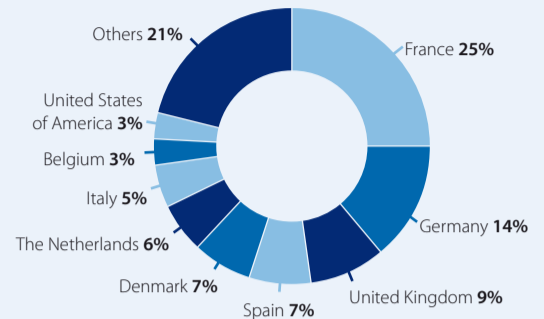
Number of participants at EWEC



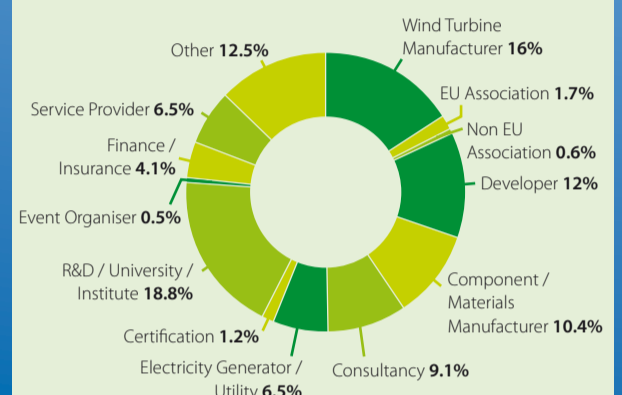
With more than 7,500 participants from over 80 countries, EWEC has once again surpassed the success of previous years. As the importance of the wind energy sector continues to rise, so too does Europe's premier wind energy event.

The huge 9,200m<sup>2</sup> exhibition in Marseille drew 5,600 visitors, who came to network and do business with the 399 leading wind companies exhibiting at the event. 500 presentations in 50 conference sessions and side events also attracted over 1,900 delegates.

EWEC 2009 participants by country



EWEC 2009 participant profile by sector



## Wind power is "barrel of hope"

Industry leaders from the wind energy and financial sectors were joined by Nobel Prize winner **Dr. Rajendra Pachauri**, Chair of the Intergovernmental Panel on Climate Change (IPCC), for an animated discussion on the role of wind energy in combating climate change and ensuring energy security. Speaking via a live video link from Delhi, Dr. Pachauri called for a "major energy shift", emphasising the importance of wind energy which he referred to as "the barrel of hope."

The panellists called for improved public relations regarding the disastrous effects of unchecked global warming and warned that the current financial crisis should not divert attention from the urgent task of tackling man-made climate change. Vestas CEO, **Ditlev Engel**, underlined the importance of nurturing public understanding, remarking that "CO<sub>2</sub> is something that people have great difficulty relating to."



## Policy and technology panels spark lively debate

Panellists in the popular technology panel 'Taking wind power technology to the next level' enjoyed an interesting discussion about the future of wind power technology and the necessary steps required to ensure that technological advances keep up with the rapid pace of the industry's expansion. Innovation is present in every company, from the tiniest SME to the giant manufacturers, but increased R&D support, best practice exchange and infrastructure development are required to maximise wind energy's technological potential.

The policy panel, featuring high-level representatives from European institutions and associations and wind energy professionals from member states, examined

the implications of the EU's renewables directive for member states and the industry as a whole. With the agreement of the directive, "we have now finally managed to integrate renewable energy into mainstream EU energy policy. It's embedded in all the major policies" said **Hans Van Steen** of the European Commission.

However, as European countries begin to develop their National Action Plans, further measures, including improving the EU's fledging internal electricity market and building more interconnectors between Member States, are required to ensure that large quantities of renewables can be integrated into the grid.



## Finance in focus

(Continued from cover page)

Complementing the finance panel, the Forum comprised three sessions dedicated to project finance, risk assessment and private equity. Professionals from the finance and wind energy sectors came together for a series of lively debates and informative presentations, reflecting how crucial financing matters are for the successful development of the wind industry.

The message from the Forum's speakers is that wind energy sector is expected to be among the first to emerge from the global economic turmoil, and hopes are high that it will be even stronger than before. "Unlike investments in property or shipping, there's nothing wrong with renewable energy. It still provides stable income, so that should put it ahead when the recovery comes" said **Nikolai Ulrich** of HSH Nordbank.

## Christopher Knowles, EUROPEAN INVESTMENT BANK



Christopher Knowles has pan-European responsibility for equity funds for infrastructure and clean energy, carbon finance, and structured lending in the energy and environmental sectors, at the European Investment Bank (EIB).

**Have you seen an evolution in the types of renewables projects you've been financing?**

Wind has been there for a long time, although I think we weren't as present for wind as we should have been in the 1990s. But better late than never, and we have since come in in quite a big way. One reason for this change is the increasing awareness of climate change and what must be done to address it. Another reason is the EU's heightened policy push on renewables in the last few years. The EIB is a policy-driven animal that basically does what European policy

wants to be done, so we're giving a bigger proportion of staff, resources, and higher priority to renewables now.

**How much has the proportion of the energy budget going to renewables gone up by?**

It's gone up dramatically. When things started to go wrong economically in the middle of last year, people very quickly started to look to the EIB as a possible part of a solution. We have accelerated our lending quite sharply - in 2008 our legal commitments and disbursements were both up more than 20% on 2007. In 2008 energy made up around 18% of our overall lending and the share of renewables was about 20% of our energy lending as a whole. 38% of the €2.2 billion that went to renewables in 2008 is pure wind.

**What about RES funding going forwards?**

Some 50 billion Euros has been our normal volume of lending in recent years. The EU has asked us to add another 15 billion onto that each year, and we've committed to do so for the next two years.

If there's a good renewables project out there and we've got the resources, we'll do it. We're opportunists in a positive sense - we go where the good projects are. The countries that have installed most Megawatts in recent years have been Spain and Germany, so they have been major countries of operation for us. In the next two or three years we should significantly increase offshore wind support - that will be mostly round the North Sea for obvious reasons!

**What do you get out of EWEC?**

Through events like EWEC I get a sense of what's around and if I see that we're not doing the work we should be doing I can get back in and bang a few heads as it were. A polite word for that might be 'facilitation'.

*"Covers every aspect of the wind sector."*

Dong Energy,  
Denmark

**DONG**  
energy

## Celebrated award given to Mechtild Rothe



The wind energy sector's most prestigious prize - the Poul la Cour prize - was this year awarded to Mechtild Rothe, Vice-President of the European Parliament, for her outstanding achievements and long-held support for renewable energy.

An MEP since 1984, Rothe began to work on energy issues in 1995 - with a special focus on renewables and energy efficiency. As from the 1997 Green Paper on renewables, which kicked off the discussions on renewable energy in Europe, she has been actively involved in every report and EU legislation on renewable energy ever since. Notably, Rothe was actively involved in the process of creating, improving and negotiating through Parliament what has been called until now the most important piece of legislation for renewables in the world - the 2001 Renewable Electricity Directive.

She was also responsible for the 2006 Report with recommendations to the Commission on heating and cooling from renewable sources of energy, which was part of the reason why the Commission came to propose the binding 20% Renewable Energy Directive. In January 2007, Rothe became Vice President of the Parliament and continued her strong support of renewable energies, in particular wind energy.

## Conference proceedings available

The 2009 conference proceedings, with full access to all relevant information (presentations, papers, photos, videos and statistics etc.) are now available. They have been dispatched to all delegates via email and will also be freely available to EWEA members upon request.

For non-delegates and non-EWEA members, the proceedings will be available for a fee of 50€. An order form, which should be completed and returned to EWEA by fax, is available now on the event website. For all queries relating to the conference proceedings, including the purchase of earlier (pre-2006) proceedings, please contact Frédérique Lefebvre: fl@ewea.org.

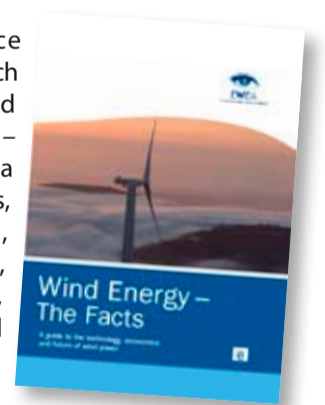
*"Makes things happen in wind."*

EDP Renovables,  
Portugal

**edp renovables**  
powered by nature

## Wind Energy: The Facts

The new pre-conference seminar at EWEC 2009, which presented the recently released second edition of *Wind Energy - The Facts (WETF)*, attracted a diverse group of participants, including policy makers, engineers, manufacturers, economists, environmentalists, chief executives, technical consultants and journalists.



Drawing from the most important wind energy reference document in the world, the seminar was designed to provide a comprehensive introduction to the wind energy sector and to highlight the latest developments within the industry. A fitting reminder of why wind power has proven to be such a success, both in Europe and on the global scene, the seminar covered a wide range of topics including technology, environmental impacts, grid integration, economics, industry, markets, scenarios and targets.

The workshop noted how mature, sophisticated and disciplined the wind industry has become in a very short time. It also showed that wind power is a positive force to be reckoned with and it is here to stay.

More information about the Wind Energy the Facts project is available online [www.windfacts.eu](http://www.windfacts.eu)

## Job Fair once again a success



The 2009 Job Fair, featuring 28 key wind energy companies, brought together potential employers, university graduates and seasoned professionals the opportunity to discuss current and future positions in the industry.

It goes without saying that in tandem with the continual growth of the wind power sector, there is an accompanying need for an escalating wave of well-trained workers to fill all the existing job vacancies and future additional positions in the industry. The sector is a significant creator of jobs – especially important at a time of such economic and financial instability.

With the success of the EWEC Job Fairs, EWEA has launched a new Job Portal, providing the latest vacancies at all levels, experience and disciplines for people directly or indirectly involved with sale, supply and operation of wind power technology. To search for a job, or advertise your own vacancies (10% discount available for EWEA members), visit [www.ewea.org](http://www.ewea.org) and click on 'Job Portal'.

EWEA's report 'Wind at Work', highlighting the employment benefits of wind energy, is also available online at [www.ewea.org](http://www.ewea.org).

*"The essential wind energy event."*

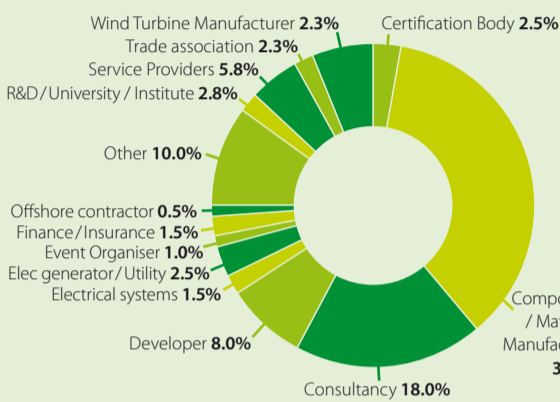
**Acciona, Spain**



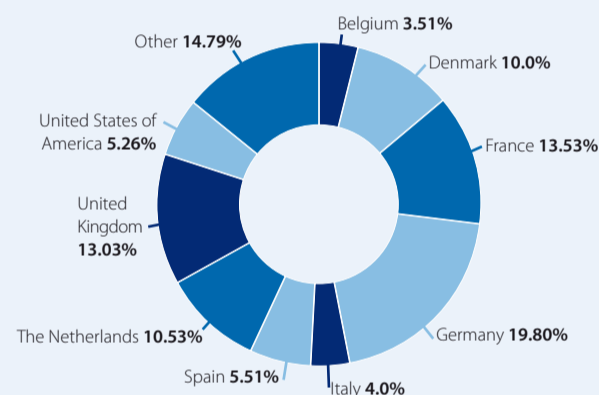
## Largest ever exhibition a huge success

With a massive 9,200m<sup>2</sup> of floorspace and 399 exhibitors, EWEC 2009 was the largest ever EWEC exhibition. 7,500 participants from all over the world flocked to Marseille to discover the myriad of services and new products on offer, meet the biggest names in wind energy and create new business relationships. Three times as many French companies exhibited at EWEC 2009 compared to last year.

Profile of EWEC 2009 exhibitors

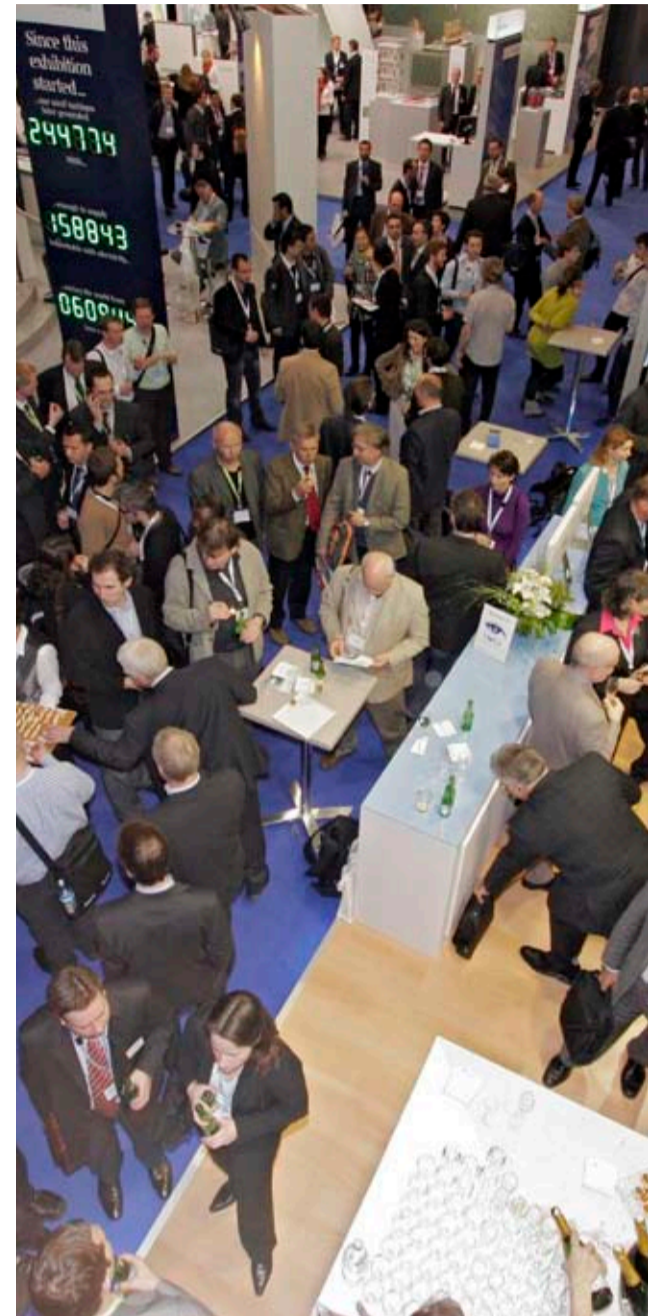


EWEC 2009 exhibitors by country



*"Unique networking events."*

**Vattenfall, Sweden**



## Benefits of wind energy

To give a visual display of the benefits of wind energy a 'wind energy counter' showed the amount of electricity provided, CO<sub>2</sub> avoided, investments and turbines installed in Europe during the four days of EWEC 2009. Started by Roland Sundén, LM Glasfiber CEO, in the opening session and stopped by EWEA President Arthouros Zervos in the closing session, the counters were displayed around the venue throughout the event to show all participants the impressive contribution made by wind energy in just a few days.

### Count on

## WIND ENERGY

In 2008, wind power in Europe:

Generated:	001,313,055,763	kWh of electricity
Attracted:	000,089,558,432	Euros of investment
Saved:	000,001,122,990	tonnes of CO <sub>2</sub>
Built:	000,000,000,045	wind turbines

The final figures after four days

## The most sustainable event in the global energy industry

As a natural extension of the organiser's (EWEA) vision to transform the global energy supply structure towards a truly sustainable future, EWEC 2009 Marseille strived to be the most sustainable event in the renewable energy industry.

Customised sustainable event management practices not only influenced the supplier selection for the event, but included a unique, measured audit using the most comprehensive green meeting measurement tool, the MeetGreen calculator.

As a direct result of the focus on sustainable event management processes, EWEC influenced leaders in Marseille to more actively integrate sustainability as a standard business practice. Recycling initiatives, energy conservation practices, a focus on promoting local foods and even active

consideration to expand investment in renewable energy are specific examples of outcomes inspired.

EWEA has also adopted the Koru Foundation as its official charity. The Koru Foundation was set up two years ago to use renewables to tackle energy poverty and climate change in the developing world and now has an integral role in each EWEC.

EWEA is committed to finding ways to improve sustainable practices in every event we create and we welcome your ideas and participation to help us achieve our goal to make EWEC the most sustainable event in the renewable energy industry! We are continuing to improve our green credentials for EWEC 2010 - to find out more about what we are doing and discover the possibilities to reduce your own carbon footprint, please visit [www.ewec2010.info](http://www.ewec2010.info).

## EWEC 2010 in Warsaw



The venue for the 2010 event is located in the heart of Warsaw, one of the fastest-growing cities in Europe. Poland's capital is taking full advantage of the unique opportunities arising from the emergence of the free market and the development of democracy.

Situated on the Vistula River, 370km from both the Baltic Sea and the Carpathian Mountains, the city offers a convenient location with good international travel connections. Warsaw has shrugged off its dour Eastern Bloc image, and is now showing its true colours as a thriving business hub offering sophisticated nightlife, elegant dining and a fabulous Old Town, rebuilt to perfection after the ravages of war.

*"The place for wind business in Europe."*

GE Energy, Germany

GE Energy



## Welcome to Warsaw



**Jarosław Mroczek**, President of the Board, Polish Wind Energy Association (PWEA) welcomes participants to EWEC 2010, which will be held in Warsaw, Poland.

*"The Polish Wind Energy Association (PWEA) has the utmost pleasure in hosting the European wind industry during EWEC 2010. The selection of Poland as a host of the most important wind energy industry event is proof that the wind resources in this part of Europe are rich and attractive to the market players."*

*"For the Polish wind power industry and for the investors acting in this market, EWEC 2010 will be a perfect opportunity to present the direction of the sector's development, the targets of the industry, to share problems and exchange opinions, and to present novelties and innovations. We also hope that we will be able to present extraordinary solutions, which are essential for future investment, in particular in the field of environmental protection."*

## Call for abstracts now open!



### EWEC 2010: ABSTRACT TOPICS

#### BUSINESS AND POLICY

Global policies and markets  
Leading European markets  
Emerging eastern European markets  
Supply chain  
Human resources and education  
Carbon prices, emissions trading, other climate policies & investment decisions  
Offshore: market deployment and prospects  
Public awareness and social acceptance  
Environment and planning

#### WIND ENERGY FINANCE FORUM

Public funding  
Risk assessment and management  
Project finance and project equity

#### TECHNICAL Wind Conditions

Offshore wind resource assessment  
Siting in complex terrains and forested areas  
Advanced resource modelling  
Forecasting  
Wakes  
Extreme wind speeds  
Wind profiles at great heights

#### Wind Turbine Technology

Structural design  
Reliability, Materials & lubrication  
Aeroelasticity loads and control  
Aerodynamics and aeroacoustics  
Control strategies  
New concepts for on- and offshore  
Operation & maintenance  
Standards and certification  
Wind turbine access / health & safety  
Small wind turbines and applications

#### Grids, infrastructure & power markets

Grid management and power markets  
Wind turbine electrical systems and components  
Wind power plants and grid integration  
Grid planning and access  
Energy and power management  
Autonomous, hybrid and distributed systems

For a more detailed description of the abstract topics and to submit your abstract, please visit the EWEC 2010 website [www.ewec2010.info](http://www.ewec2010.info).

For more information, please contact Amy Parsons: [ap@ewea.org](mailto:ap@ewea.org); +32 2 502 5508.

**Abstract submission deadline: 12 October 2009**

PLEASE NOTE: There will be a separate call for abstracts for the **Scientific Track** - please see [www.ewec2010.info](http://www.ewec2010.info) for more details.

## Wind energy in Poland

According to The Energy Regulatory Office the total capacity installed onshore in Poland reached 451 MW in 2008. Estimates made by the Polish Wind Energy Association reveal that employment in the wind energy sector in Poland for 2008 can be estimated at 1200 jobs, most of it in development companies

Poland needs to source 15% of its energy from renewables by 2020. Renewable energy production in Poland is based on biomass, biogas, wind or water, with the largest capacity currently in hydroelectric power stations. However, the Polish Wind Energy Association estimates that onshore wind capacity may reach 2000 MW by 2010,

5000 MW by 2015 and 12000 MW by 2020. It also estimates that wind energy can easily cover 12% of Poland's energy demands in 2020.

Around 174 704 m<sup>2</sup> of land in Poland is well-suited to wind energy development, out of which 11 296 m<sup>2</sup> is a designated NATURA 2000 area. Environmental considerations for this area are therefore more complex, but do not preclude the development of wind parks.

Poland is a good country to invest in wind energy as it has enormous potential and there is a huge investment capacity, including for offshore wind parks in the near future.

## Polish Day @ EWEC 2010

The Polish Wind Energy Association is pleased to host EWEC 2010 in Warsaw, which will feature a 'Polish Day', giving participants the opportunity to participate in a number of sessions dedicated to the Polish wind energy market.

The Polish Day will be held in the Hilton Hotel in Warsaw on 19 April 2010 and will consist of 4 parallel sessions. Conference delegates will be able to meet the most important wind energy players in Poland and learn about the most important issues related to the Polish market.

For more information about the Polish Day, please visit the website: [www.ewec2010.info](http://www.ewec2010.info).



## Exhibition almost sold out

With over 90% of space already sold, the 4,600m<sup>2</sup> exhibition is selling out fast - more than 130 exhibiting companies have reserved their space. The 2010 exhibition will be the perfect environment for both exhibitors and visitors to network and learn about new developments, particularly those wishing to engage with emerging markets in Eastern Europe.

To join them and benefit from a unique opportunity to develop new business relationships and meet key players in the wind energy sector, contact Sanna Heinonen: sh@ewea.org, +32 2 400 1093, to reserve your stand before it's too late.

## Key exhibitors at EWEC 2010 include:



### Kenersys Europe GmbH Germany



Kenersys is an international wind turbine manufacturer focused on delivering high quality onshore wind turbines. With its strong design and manufacturing competence in Germany Kenersys has combined reliable turbines with high energy output. The two platforms Kenersys K82 2.0 MW and K100 2.5 MW are both high-class, pitch regulated, variable speed, full conversion turbines with a synchronous generator to match the world market demand.  
[www.kenersys.com](http://www.kenersys.com)

### LMS Belgium



LMS is an engineering innovation partner offering a unique combination of simulation software, mobile and lab testing systems and engineering services. For wind energy applications LMS offers solutions for dynamics, safety, load analysis, fatigue reduction and noise & vibration optimisation.  
[www.lmsintl.com](http://www.lmsintl.com)

### Nordex AG Germany



Nordex presents the N100, the 2.5 MW wind turbine specially designed for moderate wind conditions. The N100 is a further development of the N80/N90 family, of which Nordex has produced over 1,000 turbines since 2000.  
[www.nordex-online.com](http://www.nordex-online.com)

### Pauwels International N.V. Belgium



Pauwels offers state-of-the-art transformer solutions for onshore and offshore installations in the nacelle, the base or outside, next to the tower. With the development of our compact, high-temperature SLIM® transformers we have set a new standard in the industry.  
[www.pauwels.com](http://www.pauwels.com)

### PowerWind GmbH Germany



PowerWind GmbH is a German turbine manufacturer and service provider. Its 900 kW IIA turbine has been installed since 2007 and sold more than 70 times. PowerWind's new 2500 kW IIA turbine combines robust mechanical design with state-of-the-art power electronics.  
[www.powerwind-energy.com](http://www.powerwind-energy.com)

### RWE Innogy Germany



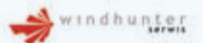
RWE Innogy pools the renewable energy expertise and generating plant of the RWE Group. The company plans, builds and operates renewable power generation facilities, and aims to vigorously grow its renewable energy capacity in the UK and Continental Europe.  
[www.rwe.com](http://www.rwe.com)

### Vaisala United States



Vaisala is a global leader in environmental measurements and services for weather critical markets. Optimise your operational wind farm performance through intelligent observation networks designed to improve your power generation forecasts. Weather, safety, efficiency, solutions: Choose Vaisala as your partner.  
[www.vaisala.com](http://www.vaisala.com)

### Windhunter - serwis sp. z o.o. Poland



Wind Measurement Service Worldwide. Leading provider of professional wind measurement, telescope and lattice masts (30-125m), complete measurement systems (according to IEA, DKD, DAR, Measnet and IEC 61400-12-1). Preventive and emergency services. Over 400 accomplished projects in Poland, Europe, South and Latin America.  
[www.windhunter.com](http://www.windhunter.com)

## INTERVIEW

## Waldemar Pawlak, POLISH DEPUTY PRIME MINISTER AND MINISTER OF ECONOMY



As the baton passes to Poland for next year's EWEC event, the country's Deputy Prime Minister and Minister of Economy answers questions about the ongoing global financial crisis, climate change and wind power, and energy security for EU nations.

**Which do you see as a bigger problem – the ongoing global financial crisis; climate change caused by burning fossil fuels; or providing a stable and secure energy supply for a growing population?**

The current financial crisis is very serious; it is however a transitional phenomenon which is to a certain extent the natural result of the normal economic cycle. The other two problems are a longstanding part of the development of civilisation.

**What role do you see wind power playing in all three of the scenarios?**

Wind energy, both on and offshore, has an important role to play in the fight against the abovementioned problems. The production of energy from renewable sources (RES) clearly contributes to the reduction of CO<sub>2</sub> emissions. At the same time, the development of wind energy has a positive impact on energy security, by diversifying energy sources and by reducing the

dependence of Member States on fossil fuels from third countries.

**By the time EWEC 2010 is held in Warsaw, what do you think the global financial situation will look like?**

It looks as though the economic slowdown or recession on the biggest world markets will not be resolved over the course of this year, and consequently 2010 will be another challenging year for the financial markets.

**How important is wind power to Poland today and how do you see it developing between now and 2020?**

The Ministry of Finance attaches particular importance to promoting the development of renewable energy, including wind energy.

**What are the main topics and messages you would like to see explored at EWEC 2010?**

Together with an increase in RES as a proportion of the energy balance, the question of the correct operation of power systems is becoming increasingly important, as is the possibility of limiting the negative impact of wind farms on these systems.

# Become a sponsor and profile your company at EWEC!

Sponsorship of EWEC 2010 offers you far-reaching exposure to a senior level audience. Don't miss this opportunity of unrivalled access to over 6,000 wind energy professionals.

## → DIRECT ACCESS TO YOUR TARGET AUDIENCE

All of the key players in the wind energy industry – in one place at one time.

## → HIGHLY VISIBLE BRANDING

Banners, screen displays, speeches, branded gifts, distribution of promotional material and many more.

## → RAISE THE PROFILE OF YOUR COMPANY

Your logo in key event publications, on the website and in newsletters. distributed to over **15,000 contacts**.

## → MAKE GREAT CONNECTIONS

The perfect opportunity to make new contacts and strengthen existing relationships.



### Conference reception

Hosted in a spectacular location in Warsaw for all conference delegates, this conference reception will offer unrivalled opportunities to meet key wind industry players and give your company exceptional brand visibility. It is also the ideal occasion to strengthen your relationships with your business partners.

### Tailor-made opportunities

Customise a sponsorship package to fit your company's need and budget. Branding opportunities guarantee maximum exposure to all participants in the busy exhibition halls.

These tailored sponsorship packages enable you to raise your profile among 6,000 plus wind industry experts. Book early, as sponsorships are sold on first-come, first-served basis.

### "You are here" tool

At EWEC 2010, the "you are here" tool will allow the participants to check exhibitor information via user-friendly computer stations. Stations will be fully branded with your logo displayed on the stand itself, on the screen at all times and on every printout made.

## Don't miss the chance to profile your company

More extensive branding opportunities are also available to GOLD and PLATINIUM sponsors.

For more details, contact Christi Newman: [cn@ewea.org](mailto:cn@ewea.org), +32 2 400 1056.

These EWEC 2009 sponsors have already confirmed their sponsorship at EWEC 2010 in Warsaw, Poland:



## Social events: increase your business by word-of-mouth!



EWEC 2010 will gather participants from all around the world allowing you to network and make new connections with your peers in the industry. Every evening of the event will feature a networking event designed to combine business networking with social fun.

EWEC is happy to provide you with the opportunity of meeting the right people in the right place. Members of EWEA are invited to attend the exclusive Members Only Reception, and conference delegates should not miss the Conference Reception which enables you to meet key decision-makers, exchange knowledge and make new contacts.

The Exhibition Reception brings together all EWEC participants to network in a relaxed atmosphere. The Conference dinner, EWEC's gala dinner, serves as the 'grand finale,' with fine cuisine served in spectacular surroundings.



**EUROPEAN  
OFFSHORE WIND 2009**  
Conference & Exhibition

14-16 September 2009, Stockholm, Sweden



**European Offshore Wind** is the largest offshore wind energy conference and exhibition in the world, attracting 2,000 participants and over 100 exhibitors.

**Conference:** gain unique insight to the latest developments in business, policy and technology. Three days of discussions and presentations offer an exceptional insight into the current state of the offshore wind industry.

**Exhibition:** showcase your products and services to purchasers and key decision makers, and develop your business leads. **Over 80% of the exhibition has already been sold.**

**Sponsorship opportunities:** give your company unrivalled exposure to the entire offshore wind community.

Contact **Christi Newman**: +32 2 400 10 56, [cn@ewea.org](mailto:cn@ewea.org) to reserve exhibition space or become a sponsor.



*"European Offshore Wind 2009 is an important initiative in the European Community and it is a pleasure for Sweden to support this event that is to be arranged during the Swedish Presidency of the European Union."*

**Maud Olofsson**, Deputy Prime Minister, Minister of Enterprise and Energy, Sweden

[www.offshorewind2009.info](http://www.offshorewind2009.info)

SUPPORTING ORGANISATIONS:



ORGANISER:



**Register at the  
early bird rate**

**Book your  
stand**

**Become  
a sponsor**

# Join EWEA to sow the seeds of your future success

**① Make the right connections**

*"Europe's largest network of wind industry professionals"*

Through the organisation of numerous high-level events, we offer you unique opportunities to network with the other 550 EWEA members, the Executive Committee, Board, Secretariat and other key industry players. You will receive priority invitation to EWEA meetings, receptions, events and other networking opportunities.

**② Improve your profile and visibility**

*"EWEA delivers outstanding business opportunities"*

Europe leads the world in the development of wind energy. Becoming a member of EWEA will position your organisation at the very heart of the global wind power industry and policy debate.

EWEA will help raise awareness of your products, activities or services.

**③ Obtain key information**

*"The most professional, comprehensive and informative in the wind sector"*

Joining EWEA will keep you up to date on the latest policy, business and technology developments. EWEA's team of experts has a deep knowledge of the industry and provides continuous access to the latest credible information.

**④ Influence policy**

*"Representation at the highest levels"*

By joining EWEA, you will be directly involved in the policy, promotion and development of European wind power.

Our track record stands for itself: over 25 years influencing European policy at the highest level. The lobbying activities undertaken by EWEA help create a suitable legal framework in which its members can successfully develop their business.

**⑤ Get massive discounts**

*"Save money as soon as you join..."*

EWEA members benefit from huge discounts on all EWEA events and advertisement in our magazine Wind Directions.

You will enjoy a 30% discount at the annual EWEC and the biennial Offshore Wind event. This represents a saving of €2,000 for a 12m<sup>2</sup> stand and hundreds of euros on delegate fees to conferences, workshops and seminars.



Apply online now at [www.ewea.org](http://www.ewea.org) or for more information contact:  
Christi Newman: [cn@ewea.org](mailto:cn@ewea.org) +32 2 400 10 56